**Teen Advocacy Coalition**

**Capacity Building Committee**

**Tuesday, May 19th 2015, @ 3:00 pm**

**Raymond High School Library**

**Committee MEETING: 3:00 p.m. – 4:30 p.m.**

Attendance:

Becky Fischer (PCYA), Emily Popovich (TAC/TRL), Gracie Manlow (TAC/DFC), Lyndsey Owen (TAC/RHS), Tanya Schiller (TAC/DFC)

* The committee is looking for new experiences and new ideas as it is just getting started. Members are new and are working through issues together.
* **TAC 101 Presentations**
  + Each presenter will be given a “go bag/kit”
  + **Tanya will send Lyndsey the TAC 101 sign-up sheet and list of organizations**
  + It was suggested that Wellspring be added to the list of organizations to try and combine efforts of North and South Counties
  + Lyndsey will aim for setting up 101 Presentations monthly at regular TAC meetings. The presenters will be assigned.
    - The goal is to have at least one presentation per quarter, extra presentations would be awesome. The faster capacity is built, the better.
* **Peer Helper Retreat 2015**
  + Yes, Ilwaco High School will be invited to participate in the Peer Helper Retreat. Even though they don’t intermingle much with north county schools, they increase team building skills within their own school
  + **Gracie will send Becky Peer Helper survey forms for Ilwaco High School**
  + RE: Naselle School District on their involvement in the Peer Helper Retreat
  + RE: Paying Peer Helper Advisors a stipend for the year
    - Perhaps negotiations can be made with the school districts
      * TAC could possibly pay 50% and the district 50%
    - The school counselor should be the PH advisor
    - The stipend range is generally $1000-$1500 for the year
  + When determining the number of “top” students from each school, select the top 20 for back-ups
  + **Gracie will develop a summary/description to go with distributing the surveys**
* **Promotional Items**
  + TAC has about $400-$500 in “Promotional Items” and $400 for a “TAC Banner”
  + TAC T-Shirts
    - TAC will need more T-shirts in time for the End of the Year Party 2015.
    - The money could potentially come out of the “Peer Helper Projects” or “Youth Arm Projects” line items of the budget
      * TAC needs to prioritize buying now and justifying later
    - Screen printing is preferred over vinyl pressing/iron-on
    - 200 shirts would be a good number for distributing to students at the end of the year party as well as enough for every student at the Peer Helper Retreat
    - Consistency among the t-shirts is important for branding
* **Membership Recruitment Ideas**
  + Business card magnets with meeting times
  + Targeting people who board members already know—cold calling, personalized letters, reaching out
  + GHC Summer Expo networking
  + Targeting parents
  + Maintain the tri-fold
* **Pacific County Fair**
  + Giveaways
    - Helium balloons
    - Stadium Cups
    - Mood changing pens and pencils
      * Have people answer trivia about TAC (pop quiz questions) and statistics about underage substance use.