



TAC

Teen Advocacy Coalition

Board Meeting Minutes Monday, May 11, 2020 – 2:00-3:00 pm Zoom Meeting

Board Members Present: Zoe Sowa, Chair
Bethany Barnard, Vice-Chair
Liliana Ayala-Silva, Member at Large

Others Present: Denise Rowlett, Coordinator
Lyndsey Owen, Project Director
Chelsea House, Administrative Assistant

1. Approval of Minutes – Deferred to next meeting.

2. Staff Reports

- a. Program Director – Working with Jenny, HCA grant manager to finish out MH promotion suicide prevention grant; need to get A19s to Joe for billing; can't do YMHFA virtually so will do QPR instead - end of May, beginning of June; able to modify budget to move \$1,000 to Second Step program in South Bend & Raymond. Shared SOS campaign with grant manager who shared with other coalitions. The first session of Guiding Good Choices was last week, eight parents participated.
- b. Coordinator – Completed National Drug and Alcohol Facts Week March 30th through April 5th; Instagram reach was 840 and Facebook reach was 1,237; still need to select a winner. Sources of Strength campaign started April 6th for 10 weeks, collaborating with R2R and WellSpring; there are weekly winners; in the first four weeks the Instagram reach was 2,392 and the Facebook reach was 4,810; did prom challenges last week, only 3 participated in Flashback Friday so giving prizes to all; issues with tagging but we're managing. The Substance Use Prevention committee has had 3 meetings, focusing efforts on opioid prevention and safe storage; Allison put together pages for prevention, safe storage, safe disposal, and resources for parents and caregivers on the R2R website. Helping with the community dinners at the Elks on Tuesdays and some Fridays. We've posted a couple Only 7 Seconds videos on TikTok.
- c. Administrative Assistant – Lifeline Connections closed a few offices. Received grants to do telehealth, so even without a physical location in South Bend can still offer services. Considering a "local" Facebook for Grays Harbor; Lyndsey suggested reaching out to school counselors or McKinney-Vento coordinators for referrals.

3. Grant Management

- a. Expense Tracking – Chelsea is updating.
- b. Match Tracking – Denise is updating.
- c. A funding request was received from Liliana Ayala-Silva for \$1,200 to do gift baskets for RHS seniors; it's an already approved line item.



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4. **Office Space Change** – Denise updated the board on TAC’s new office space at the Lodestone Quarry building.
5. **Logo and Branding** – Denise met with Julie on April 30th, discussed concepts per board's comments. Moving forward with 3 images with different fonts and layouts and will narrow down to final 2 or 3 for voting.
6. **Other Business** – None.

Next Meeting: Monday, June 8, 2020 – 2:00 pm