



# Pacific County TAC

***Keeping Youth Healthy, Safe and Valued***

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**Capacity Building Committee Meeting Minutes  
Monday, March 22, 2021 – 2:00 pm-3:00 pm  
Zoom Meeting**

**In Attendance:** Denise Rowlett – Teen Advocacy Coalition  
Liliana Ayala, Chair – True North/Raymond High School  
Jennifer Mitchell – Crisis Support Network  
Kat Staats – True North/South Bend High School  
Nichole Page – True North/Willapa Valley High School

## 1. Outreach

- a. Email/phone/meetings
  - Draft email – deferred
  - Youth involvement
    - ASB meetings
    - Youth arm committee
  - What's in it for you?
  - Elevator speech – Kat will email PowerPoint so committee can discuss and share with the board.

## 1. Member Recruitment

- a. Recruitment packet – Needs *What's in it for you?* language.
- b. Membership form – Denise needs to verify data collects meets DFC Me reporting requirements.
- c. Sectors – Add sector brainstorm to next meeting agenda.
  - Business
    - Seiler – Nichole
    - Pioneer – Kat
    - Elixir – Denise
    - 7<sup>th</sup> Street – Liliana
    - Daily Perk – Liliana
  - Healthcare
    - Valley View (Sharon Madrid) – Jennifer
    - Hospital (Shelly Lev) – Kat
  - Media
    - Willapa Harbor Herald
    - Chinook Observer (Brandon Cine at [bcline@chinookobserver.com](mailto:bcline@chinookobserver.com))
    - Grays Harbor Radio



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- Parent
    - What is TAC? What are we doing with kids? Why do we need parents involved?
    - Ask schools to share on social media.
  - Religious/fraternal Organization
    - Elks (Kelly Habersetzer) – Jennifer
  - Youth
    - Raymond ASB meeting
    - Willapa Valley Peer Helpers re-establishment
3. **New Member Orientation** – Develop 15-minute introduction to TAC. Orientation offered quarterly. Provide binder to members.
4. **Events**
- Sources of Strength Community Awareness Campaign – May/June
  - Color Run – September 6
  - Opioid Summit – September 14-15
5. **Other Business** – None.
6. **Next Meeting** – April 12<sup>th</sup> at 12:30 pm via Zoom