



Pacific County TAC

Keeping Youth Healthy, Safe and Valued

Color Run Planning Meeting Minutes
Thursday, May 26th, 2022 – 3:13 pm to 4:04 pm
Zoom Meeting: <https://us02web.zoom.us/j/89448893683>

In Attendance:

1. Paul Karnatz – Teen Advocacy Coalition
2. Bethany Barnard- Chair
3. Britnay Stigall- RPD
4. Jovon Vaughn- Profile Elite
5. Ashley Bowie Gallegos- TRIO EOC
6. Liliana Ayala- TRIO EOC
7. Denise Rowlett- Crisis Support Network
8. Paula Lorenz – WHHF/Willapa Harbor Hospital
9. Karen Tully-Community Member
10. Jessica Porter- Pacific County Voices Uniting

1. Sponsors

- It was decided that the Color Run will follow the theme of the Labor Day Festival- Mystical Sea Creatures
- Denise shared that the sponsorship levels will need to be researched and verified to update the budget. She also mentioned that the sunglasses came in way under budget and so neoprene sleeves were purchased afterward to add value to the swag.
- T-shirts will need at least a 2-week advance order to ensure that Midnight Express can get them done in time. Registration will need to be set according to order time. We will need to make a T-shirt Design: White shirt, black font, 1 color splash
- Mark your calendars for September 3rd 2022
- 8-Color Station Sponsors will provide their own volunteers
- Order finisher medals early
- Paul has updated the sponsorship form

2. Supplies

- Color powder – bulk, packets (color toss)
 - Check in storage unit for leftover color powder
- T-shirts
- Sunglasses
- Gaiters
- Swag bags
- Race medals
- Swag
- A-Frame signs
- Food
- Other
 - Mosquito spray/wipes
 - Willapa Harbor Hospital will host a first aid station
- Jovon suggested looking into Canva Printing Services as they have a quick turnaround time and broad offering of printable's.



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- Jovon mentioned that we can save money by meeting order minimums

3. Publicity

- Social media – FB, IG, TikTok
 1. Liliana will do Tik Tok
- Website - TAC, WHHF
- Radio – Ashley will reach out to JODESHA
- Newspaper - press release; ad in Herald and Observer
- Cup sleeves
- Flyers

4. Budget - reviewed, no questions

5. Volunteers

- Swag bag assembly – 10 people
- Set-up crew – 10 People
- Day of check-in/registration
 1. 2 people at a pre-registration table
 2. 2 people at 'day of' registration table
 3. 1 person behind each table sorting t-shirts
- Medals
 1. Check-in/registration people can hand out medals at end of race
- Clean-up crew- 10 People

6. Other

Look for someone who can MC
Planning for a turn out of roughly 250 people

7. Next meeting – June 23, 2022 3PM