



Pacific County TAC

Keeping Youth Healthy, Safe and Valued

Color Run Planning Meeting Minutes

Thursday, June 15th, 2023 – 1 pm

Zoom Meeting: <https://us02web.zoom.us/j/89448893683>

In Attendance:

1. Paul Karnatz – Teen Advocacy Coalition
2. Jovon Vaughn – Chamber Director
3. Kaili Russel – ESD113
4. Danni Russel – Volunteer
5. Liliana Ayala – PCVU
6. Nichole Page – Willapa Valley School District

1. Sponsors

- Review Sponsorship levels
- Liliana suggested that we ask donations to sponsor organizations that cannot use federal
- Kiwanis would like to provide breakfast for the event- add to the flyer
- After the Race
- Additional contribution- helped to raise some extra funds even after the event.

2. Supplies

- Paul will take inventory of bulk color powder. Order small packets.
- Paul will reach out to Laurie Hatfield and Elly Faulkner for t-shirt quotes
- Jovon will send the 'cheers to 60 years' logo design
- Liliana will reach out to Alexis Frank to design a t-shirt
 - Sunglasses
 - Water Bottles
 - Swag bags
- Race medals – Jovon will draft a race medal and have for the next meeting.
- Additional Swag
- A-Frame signs
- Keep snacks in addition to Kiwanis
- Other
 - Mosquito spray/wipes
 - Willapa Harbor Hospital will host a first aid station
 1. Paul will reach out to hospital to find out if they are doing this again.
- Jovon suggested looking into Canva Printing Services as they have a quick turnaround time and broad offering of printable's.
- Jovon mentioned that we can save money by meeting order minimums

3. Publicity

- Spread the word in-person
- Hand out with sports, summer lunch, Kiwanis camp



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- Willapa festival
- Pacific co fair
- Pride festal
- Library
- Pool- tabling in-person
- Kiwanis- tabling in person
- News paper
- Radio
- Ordered cup sleeves
- Social media – FB, IG, TikTok
 1. Liliana will do Tik Tok
- Website - TAC, WHHF
- Radio – Ashley will reach out to JODESHA
- Newspaper - press release; ad in Herald and Observer
- Cup sleeves
- Flyers

4. **Budget** - reviewed, no questions

5. **Volunteers**

- T-shirt folding assembly
- Swag bag assembly – 10 people
- Set-up crew – 10 People
- Day of check-in/registration
 1. 2 people at a pre-registration table
 2. 2 people at 'day of' registration table
 3. 1 person behind each table sorting t-shirts
- Medals
 1. Check-in/registration people can hand out medals at end of race
- Clean-up crew- 10 People

6. **Other**

Create a code
Can it be a one-time code?
Planning for a turnout of roughly 250 people
Keep cost @ \$25.00
Pre-package shirts

7. **Next meeting** – June 29, 2023 @ 1PM